



CURRICULUM ADDENDUM

INTRODUCTION

A major goal of CityStuff is to introduce students to their Carlsbad world. When you are teaching the initial four Junior Achievement lessons, you can accomplish this by assigning relevant stories from the Carlsbad Short Tales book.

If you would like to add more specific Carlsbad information to the Junior Achievement activities (and we urge you to do so), here are additional suggestions and resources.

I. VALUABLE RESOURCES FOR ALL LESSONS

The easiest way to infuse more Carlsbad information is to share your knowledge of the City and community. For example, in the restaurant activity, discuss local eateries so students can make the connection between the generic and the specific.

To introduce other interesting Carlsbad facts that relate to the Junior Achievement lesson, you can:

- Check out FastFacts 101 and Carlsbad Short Tales books for interesting tidbits.
- Bring in guests and/or material from the City organization or business community that relate to the topic under discussion.

Please Note: Your classroom may include students who do not live in Carlsbad. It is important that you acknowledge that students who live in different cities often go to school in Carlsbad, shop in Carlsbad and use many Carlsbad facilities.

II. SPECIFIC SUGGESTIONS FOR JUNIOR ACHIEVEMENT LESSONS

Here are options to add to each of the Junior Achievement activities. Remember that they are suggestions, not requirements. Choose the options that work for you and are viable within the timeframe and your comfort level. We strongly encourage you to use your own great ideas to supplement the Junior Achievement lessons and spark discussion of the students' Carlsbad experiences.

LESSON ONE: INSIDE CITIES

In addition to the Junior Achievement zoning map, display the CityStuff banner, pictures of the City Council and City Manager before you start the activity.

Before the Junior Achievement activity:

Introduce the first verse and refrain of the Carlsbad Rap. Tell students that the Rap talks about the city. Instruct the students to read/sing the verse with you out loud. Hand out “Carlsbad” pencils and use the pencils to beat time to the Rap. If several of your students are from outside Carlsbad, consider changing the refrain from “I love livin’ in Carlsbad” to “I love bein’ in Carlsbad.” Refer to your annotated volunteer copy so you can discuss words the students might not understand.

After the Junior Achievement activity:

Talk about the variety of businesses in Carlsbad. Explain that places such as Car Country and Legoland generate a lot of revenue for the City, which in turn enables the City to provide nice programs and services (such as the Library, sports programs, etc.). Explain that Carlsbad is very high-tech (companies such as CancerVax are working to solve life-threatening health problems) and that the City also has been called the golf capital of the world (Callaway, Taylor Made, Aviara, etc., here). The City is also home to many fun businesses related to surfing and skateboarding.

Hand out the FastFacts 101 book. Explain that this is their book to keep and share with their families so they can learn fun things about Carlsbad.

Internal/External Resources

Due to the amount of material covered in this first class and to the general introduction of yourself and the program, we advise not bringing in extra resource people in this lesson.

ShortTales Assignments: The ShortTales of Carlsbad, pages 6-7.
B is for Barrio Carlos.

LESSON TWO: BUILDING A CITY

In addition to the Junior Achievement zoning poster, display the CityStuff banner and photos of the City Council and City Manager before you start the activity.

Before the Junior Achievement activity:

Using the “Carlsbad” pencils, continue on with the second verse of the Carlsbad Rap. Be sure to discuss any words the students might not understand.

During the Junior Achievement activity:

Explain that the City has building inspectors, code enforcement officers and fire inspectors to make sure commercial and residential buildings are safely constructed and maintained.

After the Junior Achievement activity:

Relate specific City facilities to the generic buildings on the Junior Achievement map.

Explain that a city’s facilities are open to the entire public, not just to people who live in that city. Residents of Encinitas, for instance, can check books out of the Carlsbad Library.

Explain that the City of Carlsbad’s facilities are located where people can get to them and use them conveniently. For instance, there are three Libraries. The Cole Library is in the older, northern section of town. The Dove library is in the newer, southern section of town. The Centro de Información for Spanish-speaking people is in the Barrio.

Internal/External Resources

Due to the amount of material covered in this class, we advise not bringing in extra resource people in this lesson.

ShortTales Assignment: Q is for Mr. Quartarone’s Quandary, pages 44-45.

LESSON THREE: DINING OUT

Display the CityStuff banner and photos of the City Council and City Manager before you start the activity.

Before the Junior Achievement activity:

Using the “Carlsbad” pencils, continue on with the third verse of the Carlsbad Rap. Be sure to discuss any words the students might not understand.

During the Junior Achievement activity:

Mention the variety of cuisines available at Carlsbad. Ask the students which Carlsbad restaurants they visit.

Tell students about the Twin Inns restaurant (now Neiman’s, on the corner of Carlsbad Boulevard and Carlsbad Village Drive). Explain that the Twin Inns was a restaurant that opened in the 1920s, way before Carlsbad became an official city in 1952. In fact, the very first City Council meeting was held in the Twin Inns’ basement. (Tell them they’ll learn more about how Carlsbad became a city in Lesson Five.)

Internal/External Resources

One or two weeks ahead of time, contact a Carlsbad restaurant to obtain menus for your students. Invite a restaurant owner or manager to visit the class for a few minutes near the end of the activity to speak about the restaurant business in Carlsbad.

ShortTales Assignment page: E is for Eddie Kentner, an early environmentalist, pages 16-17.

LESSON FOUR: MAKING HEADLINES

In addition to the Junior Achievement Newspaper Poster, display the CityStuff banner and photos of City Council and City Manager before you start the activity.

Before the Junior Achievement activity:

Using the “Carlsbad” pencils, continue on with the fourth verse of the Carlsbad Rap. Be sure to discuss any words the students might not understand.

During the Junior Achievement activity:

Bring in a current article from another local paper or City publication that deals specifically with Carlsbad and appeals to third-graders.

Explain that reporters from local papers cover Carlsbad. They attend City Council meetings and report on the decisions made so that people who don’t get a chance to attend in person or watch on TV will know what is going on in their city.

Internal/External Resources

One or two weeks ahead of time, contact a representative from a local newspaper to visit the class.

ShortTales Assignment: N is for Carlsbad kids in the news, pages 38-39.